



Ben Hart became the president and general manager of WJCL in 2020. Hart joined Hearst Television in 2002 as a news producer at WAPT-TV, the company's ABC Affiliate in Jackson, Mississippi. He advanced to producer positions at Hearst stations in successively larger markets, WDSU-TV in New Orleans and KCRA-TV/KQCA-TV in Sacramento. He returned to WAPT as assistant news director and, later, news director, before moving to Milwaukee to lead WISN's news effort.

Prior to joining Hearst, Hart began his broadcast career in radio as a program director, among other roles, for Cumulus Media and Urban Radio, moving to television as a director for WCBI-TV, the CBS affiliate in Columbus, Mississippi.

He is a graduate of Mississippi State University, where he started his career as a radio program director, producer and on-air talent.

Hart is a member of the Radio Television Digital News Association, the National Academy of Television Arts and Sciences, the National Association of Black Journalists and the Wisconsin Broadcasters Association